



BBC WORLD SERVICE LEARNING ENGLISH

January Sales 一月大減價

January Sales 一月大减价

Let's go shopping! 让我们一起去购物!

Read the text below and do the activity that follows.

阅读下面的短文，然后完成练习：

For **shopoholics**, the post-Christmas period means only one thing – sales! Across the country, prices are **slashed** on clothing, electronics, home furnishings and more, but London is the place for serious shopping, and you can certainly pick up some amazing **bargains**.

The sales start on Boxing Day - 26th December, and continue for the month of January, but the keenest **bargain hunters** get there early to be first through the doors. In Oxford Street queues formed outside shops ahead of **pre-dawn** openings for the start of their sales. At Brent Cross, in north London, more than 1,000 people were queuing at 3.30am for the 'Next' clothing store's sale which began at 4am. Some **hardy individuals** even camped outside the shops to be first in the line.

Consumers who **hit the shops** were rewarded with discounts of as much as 80% as department stores joined the **sales frenzy**. The shops are absolutely **heaving** as the sales **got into full swing**, with more than half a million people converging on London's West End.

Famous sales include the biggest, most prestigious shops such as Harrods, Selfridges, Liberty and John Lewis. Department stores are always a **good bet** – you're likely to find everything you need **under one roof**, including much-needed refreshments!

It's a good time to **stock up on cheap gadgets**, and there's no better time to invest in some designer **threads**.

Some people are taking their partners shopping with them, and buying their Christmas presents in the sale – a practical but **unromantic** way of making sure you get the gift you really want. For a less exciting but less stressful shopping experience, online retailers are also **getting in on the act** with January sales of their own.

The most organised of all are those who are already doing their present shopping for next Christmas, in the January sales!

Glossary 词汇表

shopoholics 购物狂	prices are slashed 大幅度减价
bargains 廉价或减价的货品	bargain hunters 专拣便宜货的人
pre-dawn 天亮前的	hardy 耐寒的, 能吃苦的
individuals 个人	camped 露营
hit the shops 去商店	sales frenzy 疯狂的购买减价商品
heaving 人声鼎沸	got into full swing 达到购买高潮
department stores 百货商店	a good bet (包罗万象的) 好去处
under one roof 在一个屋檐下	to stock up on 储备
gadgets 通常指小电器	threads (习语) 衣服
unromantic 不浪漫的	getting in on the act 参与到某种活动中

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真?哪句是假? 请圈出正确答案。

1. The January sales actually start before the end of December. True / False
2. The shops opened for the sales at 9am. True / False
3. Only small retailers have January sales. True / False
4. Around 200 thousand people went shopping on Oxford Street at the beginning of the sales. True / False
5. Gadgets, clothes and home furnishings can all be bought in the sales. True / False

2. Expressions 习语表达

Can you put these words in the right order to make slang expressions used in the text?

请把以下每组单词重新排序，组成一个在文中出现过的习语。

1. the to shops hit

2. full swing into get to

3. bet a good

4. up to on stock

5. on in act get to the

3. Correct the mistake 改错

Each of the following sentences have a mistake in them. Can you find the mistake and write the sentence correctly below?

下列句子中均有一个错误，你能识别吗，然后把正确的句子写出来？

1. Bargain hunters are queue up outside the shops early.

2. In some sales, you can get discounts to as much as 80%.

3. A department shop is a good place to buy lots of different things.

4. I like to stock up with new clothes in the sales.

5. Shopping in the sales in the shops can be stressfuller than online shopping.

6. People who buy their presents for next Christmas in the January sales are the organisedest.

4. Wordsearch 单词搜索

Try to find the words associated with the January sales in the puzzle below.

There are ten words to find. Words can be written horizontally (g), vertically (i) or diagonally (m)

请在下面的字谜游戏中，找出与一月大减价有关的英语单词来。

共有10个单词，其组成方式可能以水平的 (g) 垂直的 (i) 或对角的 (m) 形式出现。

p	w	q	u	t	y	u	o	b	g	a	s
p	r	e	s	e	n	t	s	p	a	s	t
h	r	e	a	h	g	i	h	b	d	r	o
j	i	e	t	o	p	f	o	a	g	d	r
b	q	k	b	a	r	g	p	r	i	c	e
a	l	u	z	x	i	c	v	b	n	m	l
r	s	y	e	p	s	l	q	u	e	k	s
g	a	d	g	e	t	o	e	g	h	j	a
a	f	l	h	g	u	t	r	r	d	f	l
i	d	w	e	l	k	h	p	j	s	y	e
n	b	q	u	e	u	e	k	m	t	o	v
h	j	m	d	a	r	s	l	d	n	r	e

sale	retailers	bargain	shop	queue
store	presents	clothes	price	gadget

